

Holly Brewer

Online portfolio: www.TheStaplerIsMINE.com



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US Citizen

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Angela Giese, a colleague at Amazon:

Holly was a fantastic person to work with side-by-side on the wide volume of HTML and CSS work we had to get done at Amazon.

Her experience, knowledge, and great attitude makes her a great asset to any team.

She is very helpful and friendly, and knows how to get the job done.

More... www.linkedin.com/in/hollybrewer



Goal

To be a leading team member, generating the front end of exciting apps to incite excellent roi.



Skill Summary

Proficient in CSS, HTML5, XHTML, JavaScript; and excellent web developer-level Photoshop skills. Experienced in SEO, UX design and accessibility.

Dedicated professional with excellent communication skills. Able to interface and understand marketing angles, such as brand reinforcement and take a concept through development and into implementation.

Experienced in taking a website from loose requirements through to implementation: including research, hosting, search engine optimization, increasing online visibility, accessibility and browser compatibility. Passionate about website usability / navigability and striking the right balance of form and function to reinforce brand images.



Employment History

10.11 – 6.12 – UI Designer

Skills



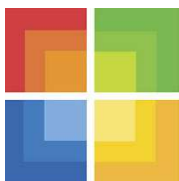
Amazon
Seattle, WA

Building out and troubleshooting web pages. The pages were ebooks: specifically children's books with challenging layouts due to the illustrations and text resizing.

DHTML
XHTML
CSS
CSS-P
JavaScript

10.09 – 2.10 – Web Developer

Skills



Microsoft
Redmond, WA

Developer on Store team. Store is a site whereby all online Microsoft sales are through this site ongoing, and so the site is integral to Microsoft's business strategy.

DHTML
XHTML
CSS
CSS-P
JavaScript

8.o8 – 8.o9 – UI Designer

Skills



Corbis
Seattle, WA

Developing for the Mac & PC, working as part of a bleeding edge team utilizing the latest CSS & JavaScript techniques such as Mootools.
Working from designers' comps and middle tier code, building CSS & XHTML modules.
Cutting graphics to work with CSS as required.

DHTML
XHTML
CSS
CSS-P
JavaScript
Visual Studio
TFS

8.o7 to 6.o8 – Front End Web Developer

Skills



Ascentium
Bellevue, WA

Working in an agency on projects for companies that include: Expedia, Microsoft, the Washington State Tourist board, King County Library System, Oldcastle Precast, Viking River cruises, XM Radio for businesses.

Working from comps, building out sites in ASP.NET 2.0 utilizing master pages, editing XML, XHTML & CSS to amend sites as required. Small site amendments, bug bashing, whatever works for the client.

Started and ran a JavaScript class and accompanying email alias and wiki to build my knowledge and increase the knowledge-base in the company, and publicized it internally.

Built up a code library with fellow devs and publicized it internally.

Attended conferences to build my skill set, and blogged it to share with fellow devs.

Mentored new recruits.

Expression Web
Design & Blend, Visual Studio.NET
DHTML
XHTML
CSS
CSS-P
Web Standards
XML
XAML
ASP.NET 2.0
JavaScript
SEO
Microformats
Photoshop CS, CS2
Office 2007

4.o7 to 8.o7 – Front End Web Developer

Skills



DocuSign
Seattle, WA

Shining up the front end of a Java-based signature app.

Discussing and documenting UX concerns to do with the app.

Working on the workflow and look of the app. Working alongside YUI and scriptaculous scripting libraries.

Producing graphics as required.

Working on the site SEO.

Expression Web
DHTML
XHTML
CSS
CSS-P
Web Standards
JavaScript
SEO
Photoshop CS, CS2
Office 2007

4.07 to 4.07 – Front End Web Developer, short term contract

Skills



Ascentium
Bellevue, WA

Brought in as a CSS ninja to kick HTML, CSS & JavaScript into shape ;-)

Expression Web
Expression Design
Expression Blend
DHTML
XHTML
CSS
CSS-P
Web Standards
JavaScript
SEO
Photoshop CS, CS2
Office 2007
Visual Studio

8.06 to 2.07 – Web Design Consultant for Expression products

Skills



Microsoft
Redmond, WA

Responsible for forming product direction of Expression Web by examining and recommending current and future technologies such as: Microformats, Microsummaries, and others; as well as ways to improve ergonomics. Design of team site and other materials.

Responsible for improving synergy between Expression Products, such as Expression Design & Blend; essentially ensuring that common web design processes flow naturally and intuitively between one product and another.

Typical focus areas include: Standards-compliant CSS Page Layouts (following mind-sets of Zeldman, Meyers, et al), improving usability of ASP.NET 2.0, Jolt & the workflow and relationship between the Expression products; looking into emerging technologies such as Microformats & Microsummaries; incorporating XAML objects into web pages; IE7 compatibility issues; eolas solutions.

Performing web casts and consulting on CSS, SEO and Web Standards as required.

Expression Web
Design & Blend, Visual Studio.NET
Jolt, XAML (WPF/E)
DHTML
XHTML
CSS
CSS-P
HTML 4.0,
Web Standards
XML
XAML
ASP.NET 2.0
JavaScript
ActiveX controls
SEO
Microformats
Photoshop CS, CS2
Office 2007

12.05 to 5.06 – Web UI Designer

Skills



Farmers New World Life Insurance Company
Mercer Island, WA

Transitioning existing style sheet and implementing bleeding-edge menu system utilizing CSS. Sourcing images for the site. Designing pages and working with programmers to implement them in ASP.NET. Liaising with marketing: focusing on consistency, corporate styles and customer usability. Troubleshooting legal and technical issues in the site. Conversion of pages from ASP to ASP.NET.

Visual Studio.NET
Visual InterDev
SourceSafe
Web Standards
DHTML, CSS, XHTML, JavaScript
ASP.NET, ASP, C#
XML
ActiveX controls
Embedding Flash, Java objects
Photoshop CS2

7.04 Independent Contractor

Numerous website for companies and professions such as:

Clinical psychologist - Site overhaul with close attention to the legibility of presentations converted for the web. Extensive conversion of documents to a web format (PPT etc).

Artists – New sites highlighting art.

Garment retailer - New site for online ordering of new product concept. Generated prototype emphasizing uniqueness while being functional.

Preschool - Built their online image from existing and derived works including brochure material. Search engine optimization - excellent results.

Children’s Center- Site overhaul to improve clarity, especially for customers who do not have English as a first language. Emphasis on light pages and repeated images.

Music Professional - Designed as a showcase for her music. Gathered and organized key materials, including music (for online listening) and pictures. Site includes a calendar and customized black and white / color rollovers. Guestbook and counter functions also present.

Pet Service - New site making extensive use of Flash. Created all of the graphics. Animated and interactive.

Car Enthusiasts Club - Site overhaul including new graphical content.

Skills

HTML / XHTML
Dreamweaver MX
CSS
CSS-P
DHTML
JavaScript,
Frames
JavaScript navigation
Photoshop CS
Flash MX
CGI scripts
Robots.txt files

1997-2003 - Moved to the USA / obtained permanent residency. Took voluntary posts.

1994-1997 – Sales Executive

HCS Global and Sunlight Services: Sales Executive.

Responsible for direct sales of consumable products to small and medium size enterprises. At Sunlight, oversaw a team of four sales employees. Responsible for setting quota goals and performance measurement.

1993-1994 - Account Executive

Creative IQ Marketing, London, UK.

Concentrated on the promotions for beverage, retail, and electronics markets, ran redemption campaigns, sourcing, designing for, and organizing client and product events. Analyzing competitor and promotion information from the press. Bringing the company to ISO9001 compliance.



Hobbies and Interests

Little hairy pets. Travel. New technologies such as SASS and JavaScript frameworks. Renovation and landscaping. Spoken languages.



Education

1991 University of Greenwich, London, UK. BA (Hons) in Theology.

Bellevue Community College - VB.NET, C#, ASP.NET, Design Effective Websites, Advanced HTML, Advanced CSS, Web programming, Dreamweaver, Fireworks, Flash, Advanced Flash, XML, XSLT, Database design, SQL, Access.

ISO 9001 compliance (implemented this at Creative IQ).

Conversational French & basic knowledge of German and Spanish.

Specifically web development:

Working through tutorials at the epic [w3schools](#)

ASP.NET, CSS & JavaScript classes at [Bellevue College](#)

Awesome articles at aListApart.com.

Epic tomes:

[DOM SScripting, by the talented Jeremy Keith - unobtrusive JavaScript at its finest.](#)

[Numerous high quality volumes at ABookApart](#)

[Designing with Web Standards, by the legendary Mr. Zeldman](#)

[Eric Meyer on CSS](#)

[Peachpit Press cite me as an authority on CSS](#)

Sweet conferences:

[AnEventApart](#)

[Web Directions North](#)

Updated my skills at: [Smashing Conference](#) in San Francisco, April 2016.